



**AMCP MANAGED CARE &  
SPECIALTY PHARMACY  
ANNUAL MEETING** **2019**

MARCH 25-28 • SAN DIEGO CONVENTION CENTER

# 2019 Exhibitor Prospectus & Marketing Opportunities

WELCOME to the ANNUAL EXPO



EXHIBIT  
ENGAGE  
EXCITE!

AMCP Managed Care & Specialty  
Pharmacy Annual Meeting 2019

March 25-28 • San Diego, CA  
San Diego Convention Center



## QUESTIONS REGARDING PARTICIPATING AT ANNUAL MEETING 2019?

CONTACT: JOSHUA MAZE,  
ASSISTANT DIRECTOR,  
NATIONAL MEETING SALES  
703/684-2619  
OR [JMAZE@AMCP.ORG](mailto:JMAZE@AMCP.ORG)

# TABLE OF CONTENTS

IMPORTANT DATES .....	INSIDE FRONT COVER
INTRODUCTION .....	3
WHO ATTENDS AMCP'S NATIONAL MEETINGS .....	4
MARKETING OPPORTUNITIES HIGHLIGHTS .....	5
THE EXPO – GENERAL INFORMATION .....	6
THE EXPO FLOOR PLAN .....	9
AMCP ANNUAL MEETING 2019 EXHIBIT SPACE CONTRACT .....	10
THE EXPO RULES & REGULATIONS .....	11
SPONSORSHIP OPPORTUNITIES .....	13
SPONSORSHIP COMMITMENT FORM .....	19
SCIENCE & INNOVATION THEATER GENERAL INFORMATION .....	20
SCIENCE & INNOVATION THEATER RULES & REGULATIONS .....	23
SCIENCE & INNOVATION THEATER CONTRACT .....	27

## IMPORTANT DATES TO REMEMBER\*

### 2018

APRIL 27	EXHIBIT SPACE CONTRACTS ACCEPTED WITH 50% DEPOSIT
OCTOBER 1	CANCELLATION/WITHDRAWAL DEADLINE, RECEIVE REFUND OF 75% OF TOTAL BOOTH FEE DUE

### 2019

JANUARY 2	LAST DAY FOR CANCELLATION/WITHDRAWAL WITH 50% OF TOTAL BOOTH FEE DUE
JANUARY 2	EXHIBIT SPACE CONTRACTS MUST BE SUBMITTED WITH FULL PAYMENT SCIENCE & INNOVATION THEATER APPLICATIONS MUST BE SUBMITTED WITH FULL PAYMENT
FEBRUARY 2	ISLAND BOOTHS BOOTH DIAGRAMS DUE FOR REVIEW AND APPROVAL

MARCH 25-26	INSTALLATION OF EXHIBITS MONDAY, MARCH 25; 8:00 AM – 5:00 PM TUESDAY, MARCH 26; 8:00 AM – 4:00 PM
MARCH 26	EXPO OPEN* 5:45 PM – 7:30 PM OPENING NIGHT RECEPTION AND POSTERS
MARCH 27	EXPO OPEN* 11:45 AM – 2:45 PM (LUNCH, POSTERS, AND SCIENCE & INNOVATION THEATERS)
MARCH 28	EXPO OPEN* 9:30 AM – 11:00 AM (SCIENCE & INNOVATION THEATERS)
MARCH 28-29	DISMANTLING OF EXHIBITS THURSDAY, MARCH 28; 11:00 AM – 5:00 PM FRIDAY, MARCH 29; 8:00 AM – 11:00 AM (PACKING OF MATERIALS CANNOT BEGIN BEFORE 11:00 AM ON THURSDAY, MARCH 28 AND MUST BE COMPLETED BY FRIDAY, MARCH 29, AT 11:00 AM)

\* Dates and times are subject to change. Please visit [www.amcp.org](http://www.amcp.org) and [amcpmeetings.org](http://amcpmeetings.org) for the most up-to-date deadlines.

# CONNECT WITH HEALTH CARE PROFESSIONALS

Take advantage of this unique opportunity to reach a diverse audience under one roof. AMCP's Expo attracts pharmacy professionals from health plans, PBMs, accountable care organizations, integrated health networks, and federal and state programs specializing in:

clinical pharmacy services	formulary management
pharmacy benefit management	disease management medication therapy management
medical informatics	specialty pharmacy
government relations	Biosimilars health and utilization management

**AMCP attendees don't just manage one patient's care – they manage millions.**

Exhibiting at the AMCP Managed Care & Specialty Pharmacy Annual Meeting extends your company's reach beyond meeting attendees to the organizations where they work – and the colleagues, clients, customers and vendors they work with every day.

The Expo provides a more informal, personal atmosphere for exhibitors to not only present new, cutting-edge products and services, but to also share new ways for managed care pharmacists to improve patient outcomes, expand their role in the caregiving team and learn new strategies for making effective and quality-driven pharmacy management decisions.

AMCP celebrates 31 years as the national professional association of pharmacists and other health care practitioners who serve society by the application of sound medication management principles and strategies to improve health care for all. The Academy's 8,000 members develop and provide a diversified range of clinical, educational and business management services and strategies on behalf of the more than 300 million Americans covered by a managed care pharmacy benefit.

The AMCP Annual Meeting is still the only event that brings together all the voices and visions of managed care pharmacy, health care, and breakthrough drug therapies. While we're expanding our focus on specialty pharmacy, we will continue to bring attendees up to date on legislation and regulation, research, formulary management and other concerns of our profession. You can't afford to miss Annual Meeting 2019!

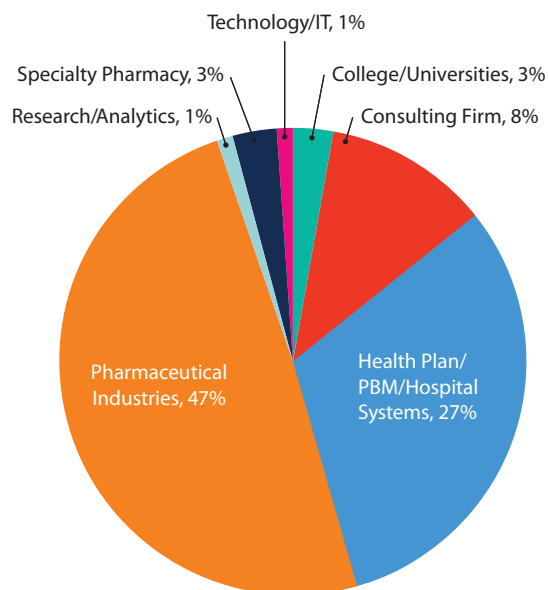
## How AMCP Will Drive Traffic

The Expo is always a big draw at AMCP Annual Meetings, with an array of companies offering services and information of great interest to managed care professionals – all under one roof. On top of that, these features also drive traffic:

- Dedicated, unopposed exhibit hours
- Poster presentations
- Social events for networking (Tuesday Opening Night Reception, Wednesday lunch in the Expo Hall, and Thursday morning coffee)
- Science & Innovation Theater presentations
- AMCP Member Services

# WHO ATTENDS AMCP'S NATIONAL MEETINGS?

## ATTENDEES EMPLOYER CHART



## ATTENDEES WORK FOR 19 OF THE

### TOP 25 HEALTH PLANS

INCLUDING:  
United Healthcare  
WellPoint  
Aetna  
Cigna  
Humana

## ATTENDEES

work for PBM's that cover

# 93%

of the 223.8 million PBM lives, including the following:

CVS Health  
Express Scripts  
Optum Rx  
Prime Therapeutics

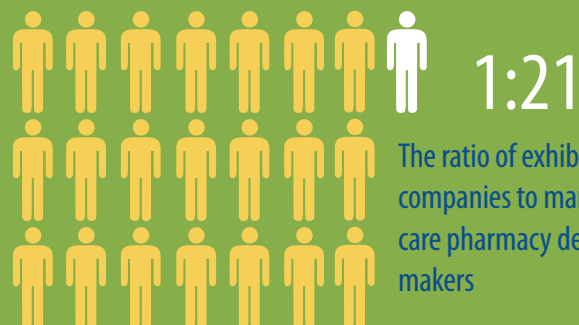
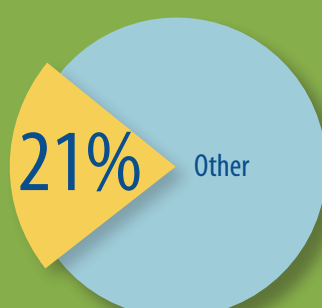


## MANAGED CARE PHARMACY DECISION MAKERS

**45%** are Directors, VPs, Associate Directors, CPOs

Health plan attendees come from companies who cover

**TWO HUNDRED SEVENTY MILLION LIVES**



The ratio of exhibiting companies to managed care pharmacy decision makers

# EXHIBIT • ENGAGE • EXCITE!

The expo hall at the AMCP Managed Care & Specialty Pharmacy Annual Meeting offers your company unopposed exhibit hours, hosts poster presentations and Science & Innovation Theaters, a reception, lunch, breakfast and much more. Beyond that – there are other ways to gain greater access and visibility among meeting attendees.

## Science & Innovation Theaters

With these exhibitor-hosted sessions, attendees have another chance to learn about your company. Theaters offer company-designated presenters a structured venue right in the Expo in which to inform attendees about specific products, therapeutic areas and/or disease states. As Science & Innovation Theaters are considered promotional activities, continuing education credit may not be offered. You must be an exhibitor to sponsor a Science & Innovation Theater presentation.

## Sponsorship Opportunities

AMCP offers many opportunities for participating companies to raise their visibility and augment their support of the Annual Meeting 2019. These sponsorship opportunities include special events, meeting publications, identity item sponsorships (tote bag, lanyards, hotel keys, etc.), AMCP Foundation activities and other advertising and marketing services. Sponsorships are acknowledged in the *Final Program* and on signage; packages are available that provide varying levels of recognition.

## Promotional Opportunities

AMCP provides exhibiting companies with an info-only attendee list approximately four weeks in advance of the meeting. However, you can expand your reach to meeting attendees before you get to the Annual Meeting by purchasing a full pre-registration list for mail purposes. The full pre-registration list includes street addresses and is available four weeks prior to the meeting. AMCP pre-registration lists are only available to exhibitors, sponsors and those with approved AMCP meeting events.

## Annual Meeting 2019 Final Program and Meeting App

The program, website and meeting app will include an alphabetical listing of all participating companies, including name and company description of 50 words or less, and listing by booth number order and by product categories (program only).

Advertising in the *Final Program* is a great way to reach thousands of managed care professionals. It's an excellent and cost-effective way to get your message out. Ad pricing and deadlines can be found on page 15.

## *The Journal of Managed Care & Specialty Pharmacy (JMCP)*

An ad in *JMCP* is your direct connection to managed care pharmacy decision-makers. With a readership of 32,000, its reach includes medical directors and pharmacy directors of health plans, PBMs, HMOs, and large health systems. The April 2019 issue will be the show issue. For more information on advertising, go to [www.jmcp.org/advertising](http://www.jmcp.org/advertising).

## Corporate Membership

This is your connection to the community of managed care pharmacy. Reap the benefits at the meeting – which includes discounts on exhibit space, Science and Innovation Theaters, complimentary registrations to AMCP meetings – and other discounts throughout the year. This is your company's opportunity to enhance visibility among, and access to, managed care pharmacy decision makers. For more information on corporate membership, go to [www.amcp.org/corporatemembership](http://www.amcp.org/corporatemembership).

## Meeting Space

There are three ways you can conduct a meeting at AMCP Annual:

- **At an AMCP contracted hotel:** Open to any company hosting an event in conjunction with AMCP Annual; you must complete an online Meeting Space Request Form, submit the processing fee, and receive approval from AMCP. Once you receive an approval notification from AMCP, you may work directly with the hotel to arrange your meeting.
- **In the Convention Center:** Open to exhibitors and sponsors only; you must complete an online Meeting Space Request Form, submit the rental fee, and receive approval from AMCP. Once your request is approved, AMCP will assign your space and provide AV and catering contacts.
- **In a private meeting space built adjacent to the Expo Hall:** Open to exhibitors and sponsors only. Contact Josh Maze, Assistant Director, National Meeting Sales, at [jmaze@amcp.org](mailto:jmaze@amcp.org) for additional details and pricing.

Companies agree not to schedule or conduct an outside activity including, but not limited to, receptions, seminars, symposia, advisory boards, and hospitality suites that are in conflict with the official program of the Annual Meeting 2019. Internal staff meetings may be scheduled at any time during Annual Meeting 2019; however still require approval. For a meeting space request form, you may access AMCP's website ([www.amcpmeetings.org](http://www.amcpmeetings.org)).

# THE EXPO – GENERAL INFORMATION

## When and Where?

The Expo will be held at the San Diego Convention Center (SDCC)

**Tuesday, March 26, 2019**

5:45 PM – 7:30 PM *(subject to change)*

**Wednesday, March 27, 2019**

11:45 AM – 2:45 PM *(subject to change)*

**Thursday, March 28, 2019**

9:30 AM – 11:00 AM *(subject to change)*

## Other Expo events include:

- The Opening Night Reception on Tuesday evening
- Buffet lunch on Wednesday
- Morning coffee on Thursday
- Science & Innovation Theaters
- Poster Presentations

## Who Will Be There?

The Expo is open to all registered attendees of the Annual Meeting 2019, which is expected to draw over 4,000 attendees. See pages 3-4 for more demographic information.

## Booth Fees

The minimum booth size is 10' x 10'. Exhibit space fees are:

	AMCP Corporate Member	Non-Corporate Member
10' x 10' standard	\$3,875	\$4,600
10' x 10' corner	\$4,125	\$4,850
10' x 20' booth	\$7,750*	\$9,200*
10' x 30' booth	\$11,625*	\$13,800*
10' x 40' corner	\$16,000	\$18,675
20' x 20' island	\$17,000	\$19,625
20' x 30' island	\$25,225	\$29,525
20' x 40' island	\$33,625 Members Only	
30' x 30' island	\$40,000 Members Only	
30' x 50' island	\$60,150 Members Only	
40' x 40' island	\$65,725 Members Only	
Expo Partnership Package**	\$15,000	\$18,500

*(\*\*Benefits listed under Sponsorships, page 15.)*

## Eligibility for Participation in the Expo

AMCP welcomes any managed care or pharmacy-related company to participate in the Expo. Your service specialty can range from pharmacy benefit management, consulting, data/analytics, hardware or software vendor, managed market agency, or pharmaceutical manufacturer, to any organization with a need to reach managed care pharmacy decision makers. AMCP reserves the right to reject any application with or without cause.

## Assignment of Booth Space

Booth space will be allocated on a priority points system. Every effort will be made to accommodate your location preference. Upon assignment, you will receive written confirmation informing you of your assigned booth number along with other pertinent information concerning the Expo.

## BOOTH CONFIGURATION AND CONSTRUCTION GUIDELINES

In an effort to maintain a uniform appearance, AMCP follows the Display Rules and Regulations set forth by the International Association of Exhibitions and Events, updated 2014. Displays not conforming to these specifications, or which, in design, operation, or are otherwise found objectionable in the opinion of AMCP, will be prohibited. Further information on booth configuration and guidelines can be found at [www.amcp.org/boothconfig](http://www.amcp.org/boothconfig)

**\*Additional \$250 per corner**

## Booth Specifications

The booth fee includes:

- One (1) 10' x 10' booth consisting of 8' high quality fabric backdrop and 3' high quality fabric divider side drape.
- Standard booth identification sign (7"x44") showing your company name and booth number.
- Aisle carpet throughout the hall. **AMCP requires all exhibitors to carpet their booth.**
- General exhibit hall cleaning.
- 24 hour security for the duration of the show.
- One (1) complimentary full meeting registration per company and two (2) complimentary Exhibitor Only badges. Additional badges based on booth size.
- Company listing (50 words or less) in *Final Program*, mobile app, and on Annual Meeting 2019 website.

**The booth fee does not include any booth furnishings (table, chairs, wastebasket, or electricity).**

## Booth Preparation

The Exhibitor Service Kit will be available online in mid-January 2019. The person listed as the Exhibit Contact on the Contract for Exhibit Space will be sent an email with a link when the Exhibitor Service Kit is available online. The kit will include information on drayage, electrical services, furniture rental, labor, electricity, etc. with a complete list of charges. *Full payment must be received in order to receive a kit.*

## Booth Staffing

Each booth must be staffed during the Expo hours by qualified employees of the exhibiting company who must be able to discuss the programs or information of the exhibiting company. Exhibitor badges are for the exclusive use of those individuals who will be staffing your booth. In addition to your exhibitor badges, each company that has purchased booth space receives one full meeting registration.

Each exhibiting company with a 10x10 booth is entitled to three (3) complimentary badges. One of the three (3) badges will be designated as "Full Meeting" enabling this individual to attend any of the educational sessions Tuesday - Thursday. The other two badges will be "Exhibitor Only" badges.

In addition, each company with a booth larger than 10x10 will receive one complimentary "Exhibitor Only" badge for each additional 10x10 space reserved. For example, a company with a 20x20 booth will receive one complimentary "Full Meeting" registration and a total of five (5) complimentary "Exhibitor Only" badges. Two Exhibitor Only badges for the first booth and one for each additional 10x10.

Additional badges may be purchased for the following fee:

Exhibitor Only (up to 5 may be purchased).....\$ 250.00 each

Full meeting registration includes access to all AMCP sessions and events. Additional company representatives interested in attending sessions must register for the meeting and pay the appropriate fees.

**Note: "Exhibitor Only" badges are for show floor access only. "Exhibitor Only" attendees are not permitted to attend any sessions.**

## Booth Set-Up and Removal

The SDCC exhibit hall has been reserved for display set-up on Monday, March 25 from 8:00 AM – 5:00 PM and Tuesday, March 26, 8:00 AM – 4:00 PM (times are subject to vary slightly). Participants must be set up and show ready by 3:00 PM, Tuesday, March 26. If your booth is not set by 3:00 PM, show management will have it set at the exhibitor's expense.

Packing of materials cannot begin earlier than 11:00 AM on Thursday, March 28, 2019. All materials must be removed from the SDCC exhibit hall no later than 11:00 AM on Friday, March 29, 2019.

AMCP and the SDCC each reserve the right to remove display materials and charge the Exhibitor so described above plus damages in the event these booth materials are not cleared in a timely manner. AMCP and the SDCC assume no obligation to undertake material removal and assume no liability for any action in connection herewith.

## Payment Schedule

A deposit of 50% of the full payment is due with the contract and must be received before space will be assigned. The balance of the payment is due after the booth allocation is confirmed, or by Wednesday, January 2, 2019. Full payment of the booth space is due with any contracts submitted after Wednesday, January 2, 2019. At that time, booth space allocation is confirmed, or space will be released. Payment must be made by credit card, check or money order, made payable to AMCP.

## Booth Materials

Participants can distribute educational materials related to managed care including, but not limited to:

- Outcomes Studies
- Health Management Programs
- Pharmacoeconomic Studies
- Drug Use Evaluations
- Computer Demonstrations
- Physician Prescribing Profile
- Compliance Programs



## Cancellation/Withdrawal/Refunds

Withdrawal by an Exhibitor will not be accepted unless written notice of such withdrawal has been received by AMCP. Exhibitors canceling or withdrawing booth space or any portion of booth space are eligible for a refund, as follows:

- Cancellation/withdrawal before or on Monday, October 1, 2018: 75% refund of total booth fee due
- Cancellation/withdrawal after Monday, October 1, 2018 but before or on Wednesday, January 2, 2019: 50% refund of total booth fee due
- Cancellation/withdrawal after Wednesday, January 2, 2019: AMCP will retain the full price of Exhibitor's booth fee as liquidated damages

Note: Cancellation of exhibit space will result in a forfeit of any complimentary

registrations related to your exhibit space, as well as all rights and privileges related to exhibiting.

Any fees remitted to AMCP for booth space cancellation may not be forwarded nor transferred to another meeting, attendee registration, or any other purpose.

## Registering and Making Hotel Arrangements

Individuals can register for the 2019 Annual Meeting and make hotel accommodations simultaneously — enhancing convenience and ensuring a room in one of the AMCP-contracted hotels. *NOTE: Reservations for suites in an AMCP hotel must be made through AMCP's housing and registration vendor.*

# ANNUAL MEETING 2018 EXHIBITOR LIST

(Bolded companies denote AMCP Corporate Member)

### Abarca Health

Abbott Diabetes Care

### AbbVie

Accreditation Commission for Health Care (ACHC)

Aetion

Agadia

### Alkermes

### Allergan, Inc.

### Alnylam Pharmaceuticals

AMCP

American Health and Drug Benefits

American Health Care

American Journal of Managed Care

### AmerisourceBergen/US Bioservices

### AmerisourceBergen/Xcenda/US Bioservices

### Amgen, Inc.

### Amgen Medical Affairs

Aries Pharmaceuticals, Inc.

Arbor Pharmaceuticals, LLC

### Astellas Pharma US, Inc.

### AstraZeneca

### AveXis Inc.

AZOVA

### Bayer

### BD

BenMedica

### Biogen

### Bioventus LLC

BluePeak Advisors

### Boehringer Ingelheim Pharmaceuticals, Inc.

Breakaway Partners LLC

BusinessOne Technologies, Inc.

### Celgene Corporation

Cognizant Technology Solutions

Common Sensing, Inc.

Companion Medical

### Conduent

CSL Behring

### Daiichi Sankyo Inc.

Decision Resources Group

Dermira, Inc.

### Dexcom

Dymaxium and AMCP eDossiers

### DST Pharmacy Solutions

eMAX Health Systems, LLC.

Enhanced Medication Services

EnvisionRx

FDB (First Databank)

ForaCare Inc.

### Genentech

### Gilead Sciences, Inc.

Greenwich Biosciences, Inc.

### Harmony Biosciences, LLC

HCS Healthcare

Hourbands Corp

### INDIVIOR (Managed Care)

### Intarcia Therapeutics

IntegriChain

IQVIA

Kaiser Permanente

### Lilly USA, LLC

### Magellan Rx Management

### MedHOK, Inc.

Managed Healthcare Executive/Drug Topics UBM plc

Medical Review Institute of America

### MedImpact Healthcare Systems, Inc.

### Melinta Therapeutics

Milliman, Inc.

### Mirixa Corporation

myMTMcare

National Hemophilia Foundation

National Pharmaceutical Council (NPC)

### Novartis Pharmaceuticals

### Novo Nordisk, Inc.

AMCP Annual Meeting 2018 Exhibitor List as of 3/12/18

OM1

OneArk Suite (PharmPix Corp.)

### Optinose, Inc.

### Optum

### OutcomesMTM

### PerformRx/Perform Specialty

### Pharmacy Quality Solutions

Pharmerit International

Policy Reporter

### Precision for Value

Premier, Inc.

### Prime Therapeutics

Prometheus Laboratories, Inc.

### Regeneron/Sanofi Genzyme

### Relypsa A Vifor Pharma Company

RemedyOne

Revation Systems

RJ Health Systems

### RTI Health Solutions

Rx Savings Solutions

### RxAdvance

RxAnte

Shields Health Solutions

Smart Pharmacy

Specialty Pharmacy Times

STATinMED Research

### Supernus Pharmaceuticals, Inc.

Syneos Health

Synergy Pharmaceuticals

TESARO

Tabula Rasa HealthCare

### Teva Pharmaceuticals

UCB, Inc.

University of Florida College of Pharmacy

Valeritas

Zitter Health Insights

## SAN DIEGO CONVENTION CENTER – EXHIBIT HALL AB

Tuesday, March 26 • 5:45 pm – 7:30 pm  
Wednesday, March 27 • 11:45 am – 2:45 pm  
Thursday, March 28 • 9:30 am – 11:00 am  
(Date and times subject to change)

Monday, March 25 • 8:00 am – 5:00 pm  
Tuesday, March 26 • 8:00 am – 4:00 pm

Thursday, March 28 • 11:00 am – 5:00 pm  
Friday, March 29 • 8:00 am – 11:00 am



# EXHIBIT SPACE CONTRACT

AMCP MANAGED CARE & SPECIALTY PHARMACY ANNUAL MEETING 2019  
SAN DIEGO, CA • SAN DIEGO CONVENTION CENTER • March 25 – 28, 2019

## COMPANY AND CONTACT INFORMATION *(Please type or print clearly)*

COMPANY NAME		COMPANY ADDRESS	
CITY	STATE	ZIP	
NAME OF CONTACT		TITLE	CONTACT PERSON'S EMAIL ADDRESS
TELEPHONE		WEBSITE	

## BOOTH SPACE FEES *(Please check the appropriate circle below)*

Quantity	AMCP Corporate Member	Non-Corporate Member	Quantity	AMCP Corporate Member	Non-Corporate Member
<input type="radio"/> 10' x 10' standard	_____	\$3,875	<input type="radio"/> 20' x 30' Island	_____	\$25,225
<input type="radio"/> 10' x 10' corner	_____	\$4,125	<input type="radio"/> 20' x 40' island	_____	\$33,625 Members Only
<input type="radio"/> 10' x 20' booth	_____	\$7,750*	<input type="radio"/> 30' x 30' island	_____	\$40,000 Members Only
<input type="radio"/> 10' x 30' booth	_____	\$11,625*	<input type="radio"/> 30' x 50' island	_____	\$60,150 Members Only
<input type="radio"/> 10' x 40' corner	_____	\$16,000	<input type="radio"/> 40' x 40' corner	_____	\$65,725 Members Only
<input type="radio"/> 20' x 20' island	_____	\$17,000			

**\*Additional \$250 per corner**

## THE EXPO PARTNERSHIP PACKAGE *(view benefits listed under Sponsorships, on page 15)*

Quantity	AMCP Corporate Member	Non-Corporate Member
<input type="radio"/> Expo Partnership Package - 10' x 10' standard	_____	_____
	\$15,000	\$18,500

Please reserve \_\_\_\_\_ booth space(s) checked above to be occupied solely by our organization at AMCP Managed Care & Specialty Pharmacy Annual Meeting, at the SDCC. Exhibiting company must be a member in good standing at the time of booth reservation and by March 20, 2019 to receive the discounted pricing.

Our preference for booth space(s) are: FIRST CHOICE: \_\_\_\_\_ SECOND CHOICE: \_\_\_\_\_ THIRD CHOICE: \_\_\_\_\_ FOURTH CHOICE: \_\_\_\_\_

## METHOD OF PAYMENT *(Please DO NOT EMAIL credit card information)*

Check made payable to AMCP or Wire Transfer for \$ \_\_\_\_\_ (in U.S. funds drawn on a U.S. Bank); AMCP Federal Tax Id: 22-3020486. ☐ Visa ☐ Mastercard ☐ American Express

CARD NUMBER	EXPIRATION DATE (MONTH/YEAR)	CVS NUMBER (3 OR 4 DIGIT SECURITY)
CARDHOLDER PRINTED NAME (AS IT APPEARS ON YOUR CARD)		CARDHOLDER SIGNATURE (REQUIRED)
CARDHOLDER TELEPHONE	CARDHOLDER EMAIL	

Acceptance of Contract — The Contract for Exhibit Space must be completed in its entirety and accompanied by 50% of the payment for the total booth fee for the number of spaces requested before it will be processed or space assigned. If said Contract is accepted by AMCP, it shall become binding upon both AMCP and the exhibitor with respect to space assigned and the use thereof and all other matters included in the Contract and the Exhibit Rules and Regulations. Any point not specifically covered in these regulations is subject to the decision of AMCP, whose decision shall be final. The remaining 50% of the payment is due within 30 days after booth space allocation is confirmed. Payment must be made by check, credit card or money order, payable to AMCP.

General Rules — All rights and privileges granted Exhibitor hereunder are subject to and subordinated to a master lease between the Academy of Managed Care Pharmacy (hereinafter referred to as AMCP) and the SDCC and the policies, rules, and regulations of said Convention facility. This agreement provides a personal right to Exhibitor and creates no interest or estate in the SDCC or its equipment or facilities. Exhibitor will comply with all applicable federal, state, and municipal statutes, ordinances, regulations, rules, and requirements including without limitation laws applicable to patents, copyrights and trademarks, and all rules and regulations of the SDCC. Exhibitors will not mar, deface, or otherwise damage any area or equipment of the SDCC. Exhibitor assumes all responsibility of its exhibit personnel, employees, contractors, servants, agents, and for all persons admitted to the exhibit area using its exhibitor badges. Exhibitors will not discriminate against any person on account of race, creed, color, sex, religion, national origin, or physical or mental disability. See following pages for additional rules and regulations.

We agree to comply with all of the Exhibit Rules and Regulations outlined in this Prospectus.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_



AMCP USE ONLY – EXPO ID

DATE RECEIVED

PYMT TYPE

AMT RECEIVED

BOOTH # ASSIGNED

BOOTH SIZE

### MAIL COMPLETED CONTRACT WITH PAYMENT TO:

AMCP  
ATTN: Joshua Maze  
ASSISTANT DIRECTOR, NATIONAL MEETING SALES  
675 N. Washington St., Ste. 220  
ALEXANDRIA, VA 22314

### FOR QUESTIONS, PLEASE CONTACT JOSHUA AT:

[jmaze@amcp.org](mailto:jmaze@amcp.org)  
703/684-2619

# RULES & REGULATIONS

**Eligibility for Exhibiting** — Participation in the AMCP Managed Care & Specialty Pharmacy Annual Meeting Expo (i.e. exhibit hall) is open to all Corporate Member and non-member companies and their representatives. Services/products exhibited by a company must be industry related. AMCP reserves the right to reject any application.

**Floorplan** — All measurements shown on the floorplan have been drawn as accurately as possible but AMCP reserves the right to make such modifications as may be needed, making equitable adjustments with the Exhibitors affected thereby.

**Assignment of Space** — Booth space will be allocated at the sole and exclusive discretion of AMCP with due regard to grouping of exhibitors and date upon which Contract for Exhibit Space is received and approved. AMCP will attempt to assign requested spaces, however Exhibitors must be aware that other requests may have been made for the same booth space, especially for popular locations. The decision of AMCP with respect to allocation of booth space will be final and binding upon all exhibitors. Applications must be made by mail. Facsimiles or phone requests will be accepted on a conditional basis pending receipt of payment. *Space is officially confirmed when AMCP accepts contract and full payment is received.*

**Subletting of Space** — AMCP prohibits and enforces that exhibitors cannot assign or sublet any part of their allotted exhibit space with another business or firm. Contracts for exhibit space are between AMCP and each individual exhibitor, not between exhibiting companies. Therefore, the subletting of space is grounds for AMCP's termination of any contract that exists.

**Payment** — A deposit of 50% of the full payment is due with the contract and must be received before space will be assigned. The balance of the payment is due after the booth allocation is confirmed, or by Wednesday, January 2, 2019. At that time, booth space allocation is confirmed or space will be released. Payment must be made by credit card, check or money order, made payable to AMCP. Exhibitor Service Kits will not be made available until full payment has been received.

Exhibitors failing to make the required final exhibit space payment as scheduled shall forfeit their right to participate as an Exhibitor and will lose their deposit.

**Withdrawal** — Withdrawal by an Exhibitor will not be accepted unless written notice of such withdrawal has been received by AMCP. Exhibitors canceling or withdrawing booth space or any portion of booth space prior to October 1, 2018 will receive a 75% refund of the total booth fee due. Exhibitors canceling or withdrawing after October 1, 2018 but before January 2, 2019 will receive a 50% refund of the total booth fee due. AMCP shall retain the full price of Exhibitor's booth as liquidated damages for any Exhibitor who withdraws after January 2, 2019. Cancellation of participation after January 2, 2019 does not release the exhibiting company from its obligation to pay 100% of the total contracted space fee and/or all other fees and expenses incurred from submission of contract. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the same policies outlined above. Any refundable amount will first apply to the outstanding balance due for the new space. Reduction in space may result in relocation of exhibit space at discretion of AMCP. AMCP reserves the right to reassign canceled or reduced space without obligation to the exhibitor. Cancellation of booth space will result in a forfeit of any and all complimentary registrations.

**Termination of Annual Meeting 2019 & the Expo** — Should the premises in which the Annual Meeting 2019 is to be held become, in the sole judgment of AMCP, unfit for occupancy, or should Annual Meeting 2019 be materially interfered with by reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency or any other act beyond the control of AMCP, the Contract for Exhibit Space may be terminated. AMCP will not incur any liability for damages sustained by Exhibitor as a result of such termination. In the event of such termination, the Exhibitor expressly waives such liability and releases AMCP of and from all claims for damages and agrees that AMCP shall have no obligations except to refund to the Exhibitors a pro-rated share of the aggregate amount received by AMCP (as rental for exhibit space for said Exhibit), after deducting all costs and expenses in connection with such Exhibit, including a reasonable reserve for claims, such deductions being hereby specifically agreed to by the Exhibitor.

**Booth Personnel** — Exhibit booths must be staffed during the stated Expo hours by qualified employees of the exhibiting company.

**Solicitation and Personnel Behavior** — Canvassing or distributing advertising matter outside of the Exhibitor's rented space is not permitted and is grounds for removal from the Expo, and company may be excluded from participation in future AMCP Expos. Exhibitors and their personnel may not enter another exhibitor's booth without permission, and may not enter an unattended exhibit booth, at any time. Exhibitor personnel, including vendors hired to work in their booth, may not solicit attendees, other exhibitors, meeting presenters or faculty from outside of their booth or elsewhere in the meeting venue, including educational and poster sessions, and may not canvass in any part of the Expo or convention center.

AMCP reserves the sole right to prohibit and require immediate cessation of any activity or distribution which, in AMCP's sole discretion, is determined not to conform as aforesaid. AMCP will provide advance approval of activities and items upon request of an Exhibitor. The Academy's decision to prohibit and require cessation of any activity will be in the sole and exclusive discretion of AMCP and will be final.

**Display Rules and Regulations** — AMCP will provide the following: Standard 10'X 10' booth with 8'-high back drape and 3'-high side rail drape; a 7"x 44" identification sign listing the company name, and booth number; aisle carpeting in all main aisles of the Expo; 24-hour security beginning with set-up and concluding after all freight has been removed. **NOTE: AMCP requires all exhibitors to carpet their entire booth space.** Display Rules and Regulations are those set forth by the International Association of Exhibitions and Events, updated 2014. Displays not conforming to these specifications, or which, in design, operation, or are otherwise found objectionable in the opinion of the AMCP, will be prohibited.

For all booth types, exhibit booth is considered to be contained in the space as contracted, to the maximum heights stated. The Expo hall ceiling may be used for suspension of pre-approved displays only. No ceiling projection will be allowed. Booth configuration and construction guidelines can be found at [www.amcp.org/boothconfig](http://www.amcp.org/boothconfig).

Displays must be contained within the assigned booth spaces in such a way that they do not interfere with other Exhibitor's displays. All exhibits must conform strictly to the Exhibit Rules and Regulations. AMCP also reserves the right to make any modifications to these displays, at Exhibitors expense, so that the exhibit conforms to the Exhibit Rules and Regulations. AMCP also reserves the right to adjust the floor plan to meet the needs of efficient use and layout of the Expo.

**Installation and Dismantling of Exhibits** — The Expo has been reserved for exhibit installation on Monday, March 25, 2019 from 8:00 am to 5:00 pm; and Tuesday, March 26 from 8:00 am-4:00 pm. All exhibits must be operational by 4:00 pm on Tuesday March 26, 2019. After this hour, no installation work will be permitted without special permission from AMCP.

If installation of any exhibit has not started by 1:00 pm on March 26, 2019, AMCP shall order the exhibit to be installed and the Exhibitor will be responsible for payment of expenses incurred. Dismantling or packing of exhibits cannot begin earlier than 11:00 am on Thursday, March 28, 2019. All displays must be ready for removal from the Expo no later than 11:00 am on Friday, March 29, 2019. **Please note that these times maybe subject to change slightly.** AMCP and the SDCC each reserves the right to disassemble exhibits and charge the Exhibitor so described above plus damages in the event these exhibits are not dismantled in a timely manner causing Exhibitor to remain on the premises beyond authorized times. AMCP and the SDCC each assume no obligation to undertake disassembly and assume no liability for any action in connection herewith.

**Storage: Boxes and Crates** — Exhibitors will not be permitted to store boxes or packing crates in or behind booths. Boxes and crates will be placed in storage provided they are properly labeled for storage. Those not so labeled will be removed and destroyed for refuse.

**Contract Labor** — Exhibitors may use contractors other than the Official Service Contractor to set up, install and dismantle exhibits if, at least forty-five (45) days prior to the first official move-in day, Exhibitor provides AMCP and Freeman a written statement of authorization for each such contractor, and lists the name of the supervisor to be in attendance; assumes all responsibility for acts of its contractors and holds harmless AMCP, the SDCC, and Freeman for any loss, damage, including reasonable attorney's fees, arising from any act or omission of its contractors; and further holds harmless AMCP, the SDCC, and Freeman from any injury to property of the contractors and the contractors' employees, subcontractors' agents and servants and guarantees compliance with any and all laws, ordinances, or regulations, all union and convention center requirements and guarantees all work will be coordinated through and subject to the direction of Freeman, to assure orderly work-flow. Exhibitors must also provide the following for their contractor: a certificate of

insurance, naming AMCP and the SDCC as an additional insured, said insurance in the amount of \$1,000,000.00 combined single limit bodily injury and broad form property damage, including broad form contractual liability. Contractors must strictly comply with the foregoing or they will not be permitted on the premises. AMCP reserves the right to disassemble exhibits and charge the Exhibitor thereof plus damages as aforesaid in the event these exhibits are not dismantled in a timely manner causing Exhibitor to remain on the premises beyond the authorized time.

AMCP assumes no obligation to undertake disassembly and assumes no liability for any action in connection therewith.

**Music** — Exhibitors shall not play or perform any music at any time. Notwithstanding the foregoing, Exhibitor represents and warrants that no musical work protected by copyright will be staged, produced, or otherwise performed, via either live or mechanical means, by or on behalf of the Exhibitor at the meeting unless the Exhibitor has previously obtained written permission from the copyright owner, or the copyright owner's designee, (e.g., ASCAP, BMI, or SESAC) for such use. Exhibitor further represents and warrants that it shall be fully responsible for the performance of all obligations under any agreement permitting the use of such music, including but not limited to all obligations to report data and to pay royalty fees. Exhibitor agrees to indemnify, save and hold harmless AMCP and its directors, officers, agents, employees and each of them, from and against any and all claims, costs and expenses (including legal fees & expenses) demands, actions and liabilities of every kind and character whatsoever with respect to any breach of the foregoing representations/warrants.

**Sound** — Exhibitors are responsible for monitoring their own booth to be sure that the noise level from any demonstrations or sound systems is kept to a minimum and does not interfere with others. Remember, the use of sound systems or equipment producing sound is an exception to the rule, not the norm. AMCP reserves the right to determine at what point sound constitutes interference with others and must be discontinued.

**Care of Exhibit Space and Premises** — The Exhibitor, at its own expenses, shall install carpet in its exhibit space, shall take good care of its exhibit space, not deface or mar said premises, and will keep and maintain the aforesaid premises in good order at all times. Decorations may not be taped, nailed, tacked, or otherwise fastened to the painted surfaces, columns, fabrics or walls. Banners may be rigged from the ceiling, banners cannot hang higher than AMCP's height restriction of 20 feet for island exhibitors, and all banners must be approved in advance through Freeman. Exhibitors may not distribute adhesive backed decals/stickers inside the Expo or on the premises. Distribution of food and beverages by the Exhibitor in the Expo is prohibited unless authorized by AMCP and must be purchased through the facility's official caterer. Any booth with a covering larger than 100 square feet will require prior approval by AMCP and the Fire Marshal.

**Sales Policy** — Exhibiting companies are permitted to take orders in the Expo. However, AMCP prohibits any selling of goods and/or services on the exhibit floor. This policy will be enforced and violators will be removed from the exhibit floor, with no refund of exhibit fees. Any state and/or local taxes associated with the taking of orders on the show floor are the sole responsibility of the exhibiting company.

**Giveaways/Prize Drawings** — Samples, catalogues, pamphlets, souvenirs, etc. may be distributed by Exhibitors and booth personnel within their booth. Exhibitors interested in conducting prize drawings, awards for signing of names, address, etc. must submit their intention in writing and receive written approval from AMCP prior to publishing advertisements or any other such giveaway or prize drawing. Signs showing the price of prize items must not be displayed.

**Exhibitor Conduct** — AMCP expects exhibitors to conduct themselves professionally and with respect and to refrain from behavior that is considered unacceptable in a professional workplace. AMCP reserves the right to expel or refuse admittance to any representative, whose conduct is, in AMCP's opinion, not keeping in the character and/or spirit of AMCP Managed Care & Specialty Pharmacy Annual Meeting.

**Labor/Fire/Safety** — Exhibitors will comply with all applicable statutes, ordinances, rules, and requirements relating to health, fire, safety, and use of premises. No combustible decoration, such as crepe paper, tissue paper, cardboard, or corrugated paper shall be used at any time. All packing containers, excelsior and wrapping paper are to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, silken or any other cloth must stand a flameproof test as prescribed by the fire ordinance of San Diego, CA. All booth hangings must clear the floor. Volatile, explosive or other flammable matter, of any substances prohibited by the law or insurance carriers, are not permitted on premises. Electrical wiring must conform

to all federal, state, and municipal government requirements and National Electrical Code Safety Rules. If inspection indicates that an Exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, the right is reserved to cancel at Exhibitor's expense all or such part of the exhibit as may be irregular.

**Limitation of Liability** — AMCP, the SDCC, the City of San Diego, Freeman, and the officers, directors, members, agents, employees, contractors and assigns of any of the aforesaid parties shall not be liable or responsible for, and shall be held harmless from claims for any loss, damage, death or injury whatsoever or however arising, which may occur to an Exhibitor or to his/her agents, employees, guests, the public, and all others or to the property or wares of the Exhibitor arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the program's premises or part thereof, including any outside program areas (collectively, "Claims") during or subsequent to the period covered by the booth space allocation. Each Exhibitor expressly releases AMCP and the above-named parties from any and all claims for any such injury, loss, or damage. The Exhibitor assumes responsibility for its Expo personnel, employees, contractors, agents and hereby agrees to protect, indemnify, defend and save harmless AMCP, the SDCC, the City of San Diego, Freeman, and their affiliated and subsidiary companies, and their respective partners, directors, officers, employees, and agents ("the Indemnities") against all claims, losses, and damages to persons or property, governmental charges, or fines and attorney's fees arising out of or caused by Claims. In addition, the Exhibitor acknowledge that neither AMCP, the SDCC nor any of the other Indemnities maintain insurance covering participant's property, nor are they responsible for obtaining insurance covering such losses. It is the sole responsibility and expense of the Exhibitor to adequately insure their materials, goods, and wares against theft, damage, loss or injury of any kind. The parties agree that the total liability of AMCP to Exhibitor under this contract whether in contract or tort or any other legal theory shall not exceed the total amount of the Exhibitor's fees paid to AMCP. In no event shall AMCP be liable, whether in contract or tort, for any indirect, consequential, exemplary, punitive, or special damages or awards. AMCP shall not be liable to any exhibitor in any respect for any direct or indirect damage or loss arising from any cancellation, curtailment or delay of the event.

**Insurance** — Exhibitors must adequately insure their materials, equipment, goods and wares against theft, damage, loss or injury of any kind and must do so at their own expense; AMCP, the SDCC, and Freeman are not responsible for any loss (howsoever caused) to any property of any Exhibitor. Exhibitors are solely responsible for their own actions during AMCP Managed Care & Specialty Pharmacy Annual Meeting. AMCP will provide security services during the official hours of installation, dismantle, and exhibit hours. The furnishing of such service is in no case to be interpreted by Exhibitors as guaranteeing them against loss or theft or damage of any kind.

**Exhibitor Loss** — AMCP shall not be in any way liable or responsible for the loss or disappearance, by theft or otherwise, of any object, item, goods or materials, whether personal or commercial property, from Exhibitor's booth space or any location in the Expo (exhibit hall); except for such loss or disappearance as is due to intentional and tortious theft committed by the employees of AMCP. AMCP and the BCEC may provide certain security services including, the providing of advice on security measures to be taken, as a convenience to Exhibitors, however, neither the providing of or failure to provide such services, nor the failure of security guards to prevent the theft or loss of property, shall be grounds for holding either AMCP or the SDCC liable for any related loss, damage, or claim. Responsibility for the security of an Exhibitor's area, product and property rests solely with the Exhibitor.

**AMCP Rights** — The rights and benefits hereunder are personal to Exhibitor and may not be assigned without the express written consent of AMCP. AMCP reserves the right to restrict any exhibit which might be considered undesirable. Restrictions include, but are not limited to, articles, conduct, printed matter, or anything objectionable to the Expo or AMCP Managed Care & Specialty Pharmacy Annual Meeting as a whole.

**Amendment to Contract Regulation** — Any and all points not covered specifically are subject to the discretion of AMCP. AMCP may, in its sole discretion, make reasonable changes, amendments, or additions to Exhibit Rules and Regulations. Any such changes shall be binding on Exhibitor equally with the other regulations contained herein.

**Applicable Law** — The Contract shall be governed exclusively by the law of the Commonwealth of Virginia without regard to conflict of laws principles and any claim or cause of action arising under this agreement or in connection with the event shall be adjudicated exclusively in the state or federal courts of Northern Virginia. Exhibitor agrees to abide by the rules and regulations of the facility and all other applicable laws and regulations.

# SPONSORSHIP OPPORTUNITIES

By participating at the Annual Meeting 2019, you increase your organization's visibility and help support our organization in an innovative way. Sponsorship can help your company reach its marketing goals, as well as provide a prime opportunity to acquaint new and influential customers with your services and products.

Support for the Annual Meeting 2019 may be in the form of general meeting sponsorship or specific event or meeting item sponsorship. General meeting sponsorship levels are detailed below and view the following pages for specific event and meeting item sponsorships. **Right of first refusal will be offered to prior year sponsors.** If AMCP does not receive notification of renewed sponsorship status by Friday, November 30, we will consider this an indication that the company is not renewing sponsorship and the item will be placed back on the market for sale.

AMCP provides special recognition to companies that achieve premium support levels. Premium support levels are defined by total dollar contribution. The following describes AMCP's premium support levels and special recognition packages.

## General Meeting Sponsorship Levels • AMCP Annual Meeting 2019 Sponsorship Levels

Sponsors at all levels receive the following:

- Corporate logo and acknowledgement of your support on banner/signage in high-traffic areas throughout the convention center, in the *Final Program*, and on the Mobile App and Annual Meeting 2019 website
- Sponsor ribbons for your company's representatives

Additional benefits at each level include:

DIAMOND • \$50,000+			
One (1) complimentary Info Only meeting pre- registration list *	Waiver of AMCP Hotel Door Drop Application Fee**	Two (2) complimentary meeting registrations	Special Recognition with an announcement and plaque presentation at the Annual Awards Dinner and selected seating for up to three (3) company representatives.
GOLD • \$40,000 - \$49,999			
One (1) complimentary Info Only meeting pre- registration list *	Waiver of AMCP Hotel Door Drop Application Fee**	One (1) complimentary meeting registration	
SILVER • \$30,000 – \$39,999			
One (1) complimentary Info Only meeting pre- registration list *			
BRONZE • \$10,000 - \$29,999			
No additional benefits other than those listed under "sponsors at all levels." <b>Minimum \$10,000 sponsorship level required for Bronze Level.</b>			

\*- Complimentary registration list is an info only list that includes name, title, company, city and state. The list does not include addresses, phone, fax or email. A full address list can be purchased.

\*\* - Waiver of AMCP Hotel Door Drop Application Fee (pricing for the distribution is determined by the headquarter hotel and coordination and billing arrangements must be made directly between the company and the hotel)

# ATTENDEE EXPERIENCE

*All sponsors receive acknowledgement in the Program and Event Guide, on the mobile App and Annual Meeting 2019 website, and on all sponsorship signage.*

## Official Meeting Tote Bag

### \$30,000 Silver Sponsorship Recognition

Your company's logo and name on the tote bag distributed to all attendees. The bag provides attendees with a convenient way to carry the *Final Program* and other meeting materials. Includes company name, logo or product information on the outside of the Tote Bag.

## Hotel Key Cards

### \$35,000 Silver Sponsorship Recognition

This high-visibility item puts your company's name in the hands of every attendee of the Annual Meeting 2019 staying at AMCP hotels (overflow hotels not included). It's a great way for your company to have maximum exposure to attendees throughout their entire stay! Includes company's logo and product message on each hotel room key in the original hotel room block for AMCP attendees. Artwork subject to AMCP approval.

## Badge Lanyards

### \$30,000 Silver Sponsorship Recognition

Distributed to each attendee, this popular item may display your company's logo and name. Have your company's name hanging literally from the neck of nearly every attendee! Includes company name and logo printed on each lanyard (artwork subject to AMCP approval).

## Annual Meeting 2019 Pocket Guide

### \$25,000 Bronze Sponsorship Recognition

With this pocket guide, our attendees keep meeting information handy giving your company a tremendous opportunity to get exposure. The pocket guide includes complete schedule-at-a-glance for attendees to reference throughout the week. It will also include recognition of

all sponsors, symposia and Science & Innovation Theater agenda, and the exhibitor list with booth numbers and floor plan. Advertiser's product, or corporate logo and booth space, are prominently displayed on back cover.

Package includes:

- Company full color logo highlighted on the cover of the Pocket Guide and ad space on the outside back cover of the Pocket Guide

## Water Bottle Sponsorship

### \$20,000 Bronze Sponsorship Recognition

As the sponsor of the Annual Meeting 2019 durable, reusable water bottles, you get maximum brand exposure with your company logo as you help attendees stay hydrated. Each attendee will receive a high-quality, environmentally friendly water bottle to carry with him/her throughout the meeting and then take home afterward. Sponsorship fee includes cost of water bottle provided by AMCP.

Package includes:

- Exclusive sponsor of water bottle and sponsor logo included on water bottle.
- No other water bottles permitted in attendee bag

## Attendee Pen and Padfolio Sponsor

### \$30,000 Silver Sponsorship Recognition

Get your logo on the Annual Meeting 2019 padfolio and pen given to every meeting attendee upon arrival. Your logo will be in front of all attendees as they take notes during the meeting and record important contact information. Company logo will appear (along with AMCP's logo) on front cover of padfolios distributed to all attendees.

# INTERACTIVITY

*All sponsors receive acknowledgement in the Program and Event Guide on the mobile App and Annual Meeting 2019 website, and on all sponsorship signage.*

## Annual Meeting 2019 Website

### \$25,000 Bronze Sponsorship Recognition (exclusive)

Sponsorship of the Annual Meeting 2019 website gives your company wide exposure, as attendees visit the site to register, arrange housing and check out the latest in programming and events.

Includes:

- Company logo prominently displayed on the Annual Meeting home page and ad with direct link to sponsor's website
- Up to six months of visibility!

## Wi-Fi Access

### \$30,000 Silver Sponsorship Recognition

Sponsor each attendee's access to an unlimited and secure wireless internet connection throughout the meeting.

Includes:

- Company name and logo prominently displayed on Wi-Fi login page and Recognition signage placed in high traffic areas

## Annual Meeting 2019 App

### \$30,000 Silver Sponsorship Recognition

AMCP's interactive smartphone and tablet app provides attendees with session and event schedules, a listing of exhibitors, and social media interaction. Let your logo be one of the first things they see when they login to the Annual Meeting 2019 app pages.

Includes:

- Sponsor ad on non-education content related pages.

## Attendee Email Newsletters

### \$25,000 for full sponsorship of five (5) total issues (Bronze Sponsorship Recognition)

### \$7,500 for one (1) issue

Attendees receive the most up-to-date information on the Annual Meeting 2019 with the attendee newsletter. The newsletters have open rates ranging from 28-38% – your company name and advertisement will receive significant recognition!

Includes:

- A skyscraper ad in each newsletter

# ADVERTISING OPPORTUNITIES

*All sponsors receive acknowledgement in the Program and Event Guide on the mobile App and Annual Meeting 2019 website, and on all sponsorship signage.*

## Program and Event Guide

### \$40,000 Gold Sponsorship Recognition

This professionally designed, complete & full-color reference guide is every attendee's road map to meeting-related information (detailed schedule, posters, symposia, exhibitor listings, etc.).

Includes:

- Company name and logo printed on the front cover of the Final Program and Full-page, 4-color advertisement on the outside back cover of the Final Program

### Ads in the Final Program (sold separately from Final Program sponsorship above)

- Full Page | Inside Front Cover | Corporate Member \$5,000
- Full Page | Inside Back Cover | Corporate Member \$4,500
- Tab Page | \$5,000
- Full Page | Corporate Member \$4,000
- Half Page | Corporate Member \$3,000
- Full Page | Non-Corporate Member \$4,200
- Half Page | Non-Corporate Member \$3,200

(All ad pricing represents 4-color ad copy.)

*NOTE: To advertise in the Final Program you must be an exhibitor, sponsor, or affiliated with an approved AMCP Annual Meeting 2019 event.*

## Annual Meeting Abstract Book

### \$40,000 Gold Sponsorship Recognition

The Annual Meeting 2019 Abstract Supplement is stuffed into all meeting attendees' tote bags and available on-site throughout the entire meeting. The book contains all abstracts, as well as the posters and a separate listing of the Medal Winning Abstracts, and poster presentation schedule. The Abstract Supplement will be distributed from AMCP's Concierge area, and will be available in the AMCP Annual Meeting 2019 booth in the exhibit hall.

Includes:

- Bellyband wrap around the Annual Meeting 2019 Abstract Booklet promoting your company message or product and full color advertising in the Abstract Supplement, not to exceed 15% of the pages. In addition sponsor receives one (1) full page ad in the Journal of Managed Care & Specialty Pharmacy (Annual Meeting issue).

## Aisle Signs

### \$25,000 Bronze Sponsorship Recognition

Aisle signs are prominently displayed in the exhibit hall above each aisle to help attendees navigate their travels through the Expo. Adding your company's product message and logo to the bottom of these aisle signs will increase your corporate/product presence and drive traffic to your booth.

Includes:

- Company logo and product message on each sign

## Tote Bag Inserts

### \$7,500

This opportunity puts your materials in the hands of nearly every attendee. A limited number of bag inserts are permitted, so reserve your place early. Artwork is subject to AMCP approval. Sponsor is responsible for shipping the required number of inserts to stuff to AMCP. Please note insert cost is for a one-page insert. Contact AMCP for the cost of an insert with additional pages, the quantity to print, deadline, and shipping instructions. *NOTE: to place materials in the Attendee Tote Bags you must be an exhibitor, sponsor, or affiliated with an AMCP Annual Meeting 2019 event. The maximum size is 8.5"x11", one page, double-sided.*

## Convention Center Banners and Escalator Clings

TBD

Call for pricing and eligible locations.

## The Expo Partnership Package

### \$15,000 AMCP Corporate Member/ \$18,500 AMCP Non-Corporate Member Bronze Sponsorship Recognition

"The Expo Partnership Package" provides you with everything you need to participate at the Annual Meeting 2019 and gain additional visibility for your company. By participating as an Expo Partner, you will get an additional registration, your standard booth furnishings, and recognition as a sponsor of the Annual Meeting 2019.

Package includes:

- One (1) – 10'x10' booth consisting of 8' high quality fabric backdrop and 3' high quality fabric divider side drape
- Two (2) Complimentary Full Meeting Registrations
- A complete "Booth Furnishings Package" which includes: One (1) – 9'x10' standard carpet, AMCP Standard color, One (1) – 6' foot draped table, AMCP Standard color, two (2) limerick side chairs, and one (1) Corrugated Wastebasket (items listed cannot be substituted)



# ANNUAL MEETING NETWORKING FUNCTIONS

*All sponsors receive acknowledgement in the Program and Event Guide on the mobile App and Annual Meeting 2019 website, and on all sponsorship signage.*

## General Session

**Tuesday, March 26**

### *\$40,000 Gold Sponsorship Recognition*

An overview of the Academy's recent accomplishments and a nationally known keynote speaker will highlight AMCP's General Session. This session is sure to attract almost every Annual Meeting 2019 attendee and leave the audience inspired and excited! Package includes:

- Your company representative may introduce the keynote speaker
- Company logo on the General Session entrance structure
- Company name and logo projected on the session video screens

## Opening Night Reception in the Expo

**Tuesday, March 26; 5:45 pm – 7:30 pm**

### *\$50,000 Diamond Sponsorship Recognition*

### *\$25,000 Bronze Sponsorship Recognition (non-exclusive sponsorship with up to two companies)*

AMCP's Opening Night Reception is a first-class event to welcome attendees to the Annual Meeting 2019. As a sponsor, your company will host AMCP attendees as they arrive for Annual Meeting 2019 at the SDCC for a relaxed evening of catching up and making plans for the days ahead. Package includes (for Exclusive Sponsor\*):

- Host badge ribbons for all sponsoring company representatives
- Large, free-standing entrance sign displaying company logo
- Company logo on signs throughout the reception
- 10 complimentary beverage tickets per sponsor\*

## Annual Awards Dinner

**Wednesday, March 27**

### *\$20,000 Bronze Sponsorship Recognition*

### *\$10,000 Bronze Sponsorship Recognition (non-exclusive sponsorship with up to two companies)*

Join us in celebrating the accomplishments of this year's awards recipients at a formal dinner attended by the Academy's leaders and honorees. Your company will have the opportunity to be highlighted in printed materials for the Awards Dinner and make introductory comments at the podium. Package includes (for Exclusive sponsor\*):

- Host badge ribbons for all sponsoring company representatives
- Company logo on the ballroom entrance sign and projected on video screens
- Company name and logo listed in the Awards Dinner printed invitation and other materials
- Seating available for up to 10\* company representatives, depending on level of support
- Your company representative may make introductory remarks\* at the podium

## Relaxation Zone

### *\$20,000 Bronze Sponsorship Recognition*

One of the most popular areas at the meeting! Attendees enjoy a brief massage by a licensed professional massage therapist. All massage personnel can wear sponsor t-shirts with corporate or product recognition and design. Package includes:

- Support sign with company or product located at the Relaxation Zone booth
- Opportunity for massage therapist to wear t-shirts with company or product logo/graphics

## New Member & First-Time Attendee Breakfast

**Wednesday, March 27**

### *\$15,000 Bronze Sponsorship Recognition*

This popular annual event gives you the opportunity to welcome our New Members and First-Time Attendees to the Academy and the Annual Meeting 2019. Join the AMCP Board of Directors, senior AMCP staff and Committee Chairs in acknowledging our newest members and attendees at a special breakfast in their honor.

Package includes:

- Your company representative may make brief welcome remarks from the podium
- Up to three (3) representatives from your organization may attend breakfast
- Company logo on room signage

## Lunch in the Expo

**Wednesday, March 27**

### *\$25,000 Bronze Sponsorship Recognition*

Satisfy attendees' appetite by sponsoring lunch in the busy Expo! Your company's name will be prominently displayed in the lunch area and on all lunch tickets provided to attendees. Package includes:

- Company logo on signs at the Expo entrance and in the lunch area
- Company name on tent cards placed at the center of all dining tables
- Sponsoring company may provide cups and napkins with company name and logo. Sponsor is responsible for associated costs, ordering, shipping, and coordinating with the SDCC
- Company name listed on all lunch tickets

## Beverage Breaks

**Tuesday, March 26 or Wednesday, March 27**

### *\$10,000 (full day)*

### *Bronze Sponsorship Recognition*

### *Bundle Thursday Beverage Breaks with Lunch for \$30,000*

### *Silver Sponsorship Recognition*

**Thursday, March 28**

### *\$5,000 (half day)*

Beverage breaks are offered in between education sessions on Tuesday, Wednesday, and Thursday. Take advantage of this opportunity for attendees to relax and mingle in a central area. Package includes:

- Company logo on AMCP signs prominently displayed at all tables where refreshment stations are located
- Sponsoring company may provide cups and napkins with company name and logo (sponsor is responsible for associated costs, ordering, shipping, and coordinating with the SDCC)



# STUDENT PHARMACIST EVENTS

## Chapter Leadership Academy

### *\$10,000 Bronze Sponsorship Recognition*

Annual program for AMCP's student pharmacist chapter leaders, designed to teach leadership skills. Student leaders will be immersed in leadership programs beneficial to their chapter development.

Package includes:

- Company name (and logo where appropriate) in promotion of the Leadership Academy
- Your company representative may make brief welcome remarks from the podium
- Company name and logo on the event signage

## Student Pharmacist Programming

### *\$20,000 Bronze Sponsorship Recognition*

This valuable sponsorship package provides your company the exclusive opportunity to reach the next generation of pharmacy professionals, the student pharmacists who attend the Annual Meeting 2019.

Package includes:

- Your company representative may make brief welcome remarks from the podium.
- Up to five (5) representatives from your organization are invited to attend
- Company logo on entrance sign

## PLEASE CHECK [AMCPMEETINGS.ORG](http://AMCPMEETINGS.ORG) THROUGHOUT THE YEAR AS WE ADD NEW AND EXCITING SPONSORSHIPS!

The Academy of Managed Care Pharmacy (AMCP) graciously acknowledges the following companies for their support of the AMCP Annual Meeting 2018. On behalf of our leadership and members, we thank them for their continued commitment and appreciate their generous contributions.

### DIAMOND LEVEL

Amgen  
CVS Health  
Genentech, Inc.

### GOLD LEVEL

AbbVie  
Alnylam Pharmaceuticals  
Intarcia Therapeutics, Inc.  
Lilly USA, LLC  
Melinta Therapeutics  
Regeneron/Sanofi Genzyme

### SILVER LEVEL

Alkermes, Inc.  
AstraZeneca  
Bristol-Myers Squibb  
Dermira, Inc.  
Gilead Sciences, Inc.  
MedImpact Healthcare Systems, Inc.  
Precision for Value  
Radius Health, Inc.  
Teva Pharmaceuticals

### BRONZE LEVEL

Aimmune Therapeutics  
Biogen  
Dexcom, Inc.  
DST Pharmacy Solutions  
Johnson & Johnson Health Care Systems  
Pharmerit International  
Supernus Pharmaceuticals  
Takeda

### The following companies have also generously given their support for AM18

AmerisourceBergen  
Dymaxium/AMCP eDossier  
Harmony Biosciences, LLC  
Pharmacy Times  
Continuing Education

## GENERAL SPONSORSHIP INFORMATION

Right of first refusal will be offered to Annual Meeting 2018 sponsors through November 30, 2018. After these selections have been confirmed, all remaining sponsorship opportunities will be available on a first-come, first-serve basis. Note that artwork displaying company logos and names must be approved by AMCP.

Complete the Sponsorship Commitment Form on the next page to inform us of which items you are interested in sponsoring.

For questions contact: Joshua Maze  
Assistant Director, National Meeting Sales  
675 N. Washington St., Ste. 220  
Alexandria, VA 22314  
T: 703/684-2619  
Email: [jmaze@amcp.org](mailto:jmaze@amcp.org)

Maximize your reach to attendees via direct mail with AMCP pre-registration list rentals. For more information, contact AMCP at [maillist@amcp.org](mailto:maillist@amcp.org).

# AMCP FOUNDATION EVENTS

All AMCP Foundation Sponsorships count towards AMCP Annual Meeting sponsorship levels.

## • Sunrise Yoga

Tuesday, March 26

\$5,000 – \$10,000 Sponsorship Recognition

The AMCP Foundation means well(ness)! This fitness experience occurs in the morning and prepares participants to succeed during full conference days, while offering additional relationship-building opportunities. Certified, professional instructors lead classes suitable for fitness enthusiasts and yoga practitioners at all levels.

Package includes:

- Company name (and logo where appropriate) in promotion of the competition, including Foundation website and webinars
- Your company representative may deliver welcome remarks
- Complimentary yoga registrations for two company representatives
- Company name and logo on event signage
- Acknowledgment in the Final Program, on the mobile App and Annual Meeting 2018 website, and on all sponsorship signage

## • 19th Annual National P&T Competition

Tuesday, March 26

Contact AMCP Foundation for Support Levels

The P&T Competition provides student pharmacists with an opportunity to hone essential skills related to the formulary management process and analysis of a product dossier. The competition ends with presentations of the national finalist teams at the Annual Meeting 2019. The competition is a multi-sponsor program. Manufacturers are also invited to provide access to a drug dossier for use in the case study.

Package includes:

- Company name (and logo where appropriate) in promotion of the competition, including Foundation website and webinars
- Your company representative may introduce the top teams at the AMCP Foundation Awards Ceremony
- Company name and logo on event signage
- Acknowledgment in the Final Program, on the mobile App and Annual Meeting 2018 website, and on all sponsorship signage

## • Best Poster Competition

Wednesday, March 27

\$10,000 Sponsorship Recognition (Bronze)

The next generation of pharmacy leaders is introduced to managed care principles through the Best Poster Competitions for Student Pharmacists, Residents, Fellows and Graduate Students. These competitive awards are presented to non-reviewed abstract authors with the most innovative poster presentations featuring original research. The Foundation also presents themed Best Poster awards in concert with the *Journal of Managed Care & Specialty Pharmacy*.

Package includes:

- Company name (and logo where appropriate) in promotion of the competition, including Foundation website
- Your company representative may introduce the recipients at the AMCP Foundation Awards Ceremony
- Company name and logo on event signage
- Acknowledgment in the Final Program, on the mobile App and Annual Meeting 2018 website, and on all sponsorship signage

The AMCP Foundation, a 501(c)3 nonprofit organization, is AMCP's research and education arm. The Foundation advances collective knowledge on major issues associated with the practice of pharmacy in managed health care settings. Grants in support of Foundation programs count toward your overall corporate member sponsorship level for the Annual Meeting

## • 6th Annual 5K for the Future Run/Walk

Wednesday, March 27

\$22,500-\$45,000 Sponsorship Recognition

The very popular Foundation 5K offers an opportunity for Annual Meeting attendees to start their day 'sweatworking'! Taking place in a local venue, the race also features a walk, a team competition, a sleep-in option and a health/wellness lounge.

Package includes:

- Company name (and logo where appropriate) in promotion of the time-sanctioned race, including Foundation website and [run.amcpfoundation.org](http://run.amcpfoundation.org)
- Your company representative may recognize the winners at race conclusion
- Complimentary race registrations for ten company representatives
- Company name and logo on event signage
- Acknowledgment in the Final Program, on the mobile App and Annual Meeting 2018 website, and on all sponsorship signage

## • Foundation Event Sponsor

\$5,000 per Sponsor; \$30,000 Exclusive Sponsor

(Silver Sponsor Recognition)

AMCP leaders, Foundation Trustees and donors gather at each Annual Meeting to celebrate the Steven G. Avey Award Recipient. This signature event offers the opportunity for attendees to end a day of education and volunteering by celebrating the field of managed care pharmacy.

Package includes:

- Company name (and logo where appropriate) in promotion of the Foundation events at the Annual Meeting 2018
- Your company representative may present a toast or brief remarks at the special event
- Company name and logo on event signage for all Foundation events
- Acknowledgment in the Final Program, on the mobile App, Annual Meeting 2018 website, and on all sponsorship signage

## • CHARITABLE INITIATIVE

\$10,000 Exclusive Sponsor; (Bronze Sponsor Recognition)

Attendees are engaged in social responsibility through charitable initiatives that benefit the less fortunate in the cities where AMCP national meetings take place. Charity events, such as sock collections (the least-donated item at shelters nationwide), are supported by volunteers at the AMCP Foundation kiosk.

Package Includes:

- Company name (and logo where appropriate) in promotion of the Foundation Charitable Initiative at the Annual Meeting 2018
- Your company representative may provide quotes in promotion of the Foundation Charitable Initiative
- Company name and logo on signage
- Acknowledgement in the Final Program, on the mobile App, Annual Meeting 2018 website, and all sponsorship signage

AMCP  
Academy of  
Managed Care  
Pharmacy

FOUNDATION



# SPONSORSHIP COMMITMENT FORM

MARCH 25 – 28 • SAN DIEGO CONVENTION CENTER

**MY COMPANY WILL BE A SPONSOR OF AMCP ANNUAL MEETING 2019. WE WOULD LIKE TO SPONSOR THE FOLLOWING ITEMS:**

ITEM	FEE
ITEM	FEE
ITEM	FEE
ITEM	FEE
ITEM	FEE
TOTAL:	\$ _____

## SPONSOR AND CONTACT INFORMATION

COMPANY NAME AS YOU WANT IT TO APPEAR IN THE PROGRAM — IMPORTANT!

NAME OF CONTACT PERSON TITLE

ADDRESS

CITY STATE ZIP

DAYTIME TELEPHONE

E-MAIL ADDRESS [IMPORTANT!]

SIGNATURE OF CONTACT DATE

Right of first refusal will be offered to prior year's sponsors through November 30, 2018. After these selections have been confirmed, all remaining sponsorship opportunities will be available on a first-come, first-served basis. Sponsorship will not be confirmed until written request is received. Payment in full is due within 30 days after sponsorship requests have been confirmed.

## FOR AMCP OFFICE USE

### DATE RECEIVED

- ☐ Bronze  
☐ Silver  
☐ Gold  
☐ Diamond

Member:

\_\_\_\_\_ + \$5,000 =

\$ \_\_\_\_\_

Non-Member:

\$ \_\_\_\_\_

### NOTES

## MAIL THIS FORM AND SEND

### PAYMENT TO:

AMCP  
 ATTN: Joshua Maze  
 Assistant Director, National Meeting Sales  
 675 North Washington St., Ste 220  
 Alexandria, VA 22314

## FOR QUESTIONS, PLEASE CONTACT

### JOSHUA AT:

[jmaze@amcp.org](mailto:jmaze@amcp.org)  
 703/684-2619

# SCIENCE & INNOVATION THEATER

AMCP continues to offer powerful solutions for achieving your critical marketing objectives, as well as interacting with the Annual Meeting 2019 attendees. Science & Innovation Theaters (SIT) provide an opportunity for AMCP exhibiting companies to showcase their latest drug therapies, technologies, and a wealth of products and services affecting professionals working in managed care pharmacy.

These sessions are promotional and are not eligible for continuing education credits.

## ELIGIBILITY

Organizations are required to be exhibitors in the Expo in order to conduct a Science & Innovation Theater.

There are a total of ten (10) Science & Innovation Theater presentation slots available. Right of first refusal will be offered to AMCP Annual Meeting 2018 Science & Innovation Theater hosts through November 30, 2018. After November 30, applications will be processed on a first-come, first-served basis. ***Companies that are not exhibiting are not eligible to participate in AMCP's Science & Innovation Theater program.*** Science & Innovation Theater rooms will be set classroom style for approximately 50 people. AMCP may at its own discretion add additional theaters to the Expo to accommodate requests from participating companies.

## SCHEDULE

Preferred	Day	Time
Slot 1	Wednesday, March 27	12:00 PM – 12:30 PM
Slot 2	Wednesday, March 27	12:45 PM – 1:15 PM
Slot 3	Wednesday, March 27	1:30 PM – 2:00 PM
Slot 4	Thursday, March 28	9:45 AM – 10:15 AM
Slot 5	Thursday, March 28	10:30 AM – 11:00 AM

Two (2) Science & Innovation Theaters will be conducted per time slot. All space and time slots will be scheduled by AMCP. Companies are limited to two (2) Science & Innovation Theaters.

## RATES

\$27,000 for AMCP corporate member exhibitors (Must be a AMCP Corporate Member in good standing by March 25, 2018 to receive the discounted pricing.)

\$36,000 for non-member exhibitors

Subject to federal laws and regulations, attendance at certain sessions is restricted to payors, formulary committee, or other similar entity representatives with knowledge and expertise in the area of health care economic analysis, carrying out responsibilities for the selection of drugs for coverage or reimbursement. For more information, please visit [www.amcpmeetings.org/preapproval-information-exchange/](http://www.amcpmeetings.org/preapproval-information-exchange/).

## REQUIREMENTS

Science & Innovation Theaters are considered promotional activities and must be conducted in accordance with all applicable FDA regulations and other established standards and codes.

The material presented in Science & Innovation Theaters may be promotional and may concentrate on a specific product. Therefore, these sessions may not offer Continuing Pharmacy Education credit (CPE) or Continuing Medical Education credit (CME).

The Science & Innovation Theater Participant and/or the Participant's designated third-party meeting planning organization is responsible for all aspects associated with the planning, promotion, and management of the theater presentation and for payment of all costs related to the Science & Innovation Theater, including but not limited to additional audiovisual equipment, electrical services, and labor.

## APPLICATION PROCESS

Science & Innovation Theaters may only be conducted upon approval by AMCP. Applications will be accepted from meeting planning or other third-party companies only if accompanied by a letter on the Participant's letterhead confirming support of the Science & Innovation Theater and authorizing the company to act on the participant's behalf.

A deposit of 50% of the full payment is due with the contract and must be received before time slot will be assigned. The balance of the payment is due 30 days from date of invoice or by January 2, 2019, whichever is earlier. Full payment is due with any application submitted after January 2, 2019.

Upon receipt of the completed application, AMCP will notify the participant of acceptance of the application and will provide the assigned date, time, and location for the Science & Innovation Theater. Space is officially confirmed when you receive email notification from AMCP.

## AMCP PROVIDES

- One (1) complimentary meeting registration for a designated speaker of the participating company
- One complimentary one-page announcement/flyer inserted in the tote bag; participant must provide required number of flyers/inserts
- Lead retrieval managed by AMCP staff or temporary staff
- One mailing list of pre-registered meeting attendees will be provided if a promotional mailer is being produced and mailed. Otherwise, "Info Only" list will be provided for reference that includes: name, title, company, city, and state.
- AMCP will allow placement of one professionally produced sign placed in the foyer just outside of the Expo, and one sign in front of the assigned Science & Innovation Theater. Participant must print and provide signs for placement. AMCP will provide guidelines for appropriate size.
- AMCP will provide Science & Innovation Theater agenda/schedule signage directly in front of each Science & Innovation Theater Area
- AMCP will provide overhanging banner designating the Science &

Innovation Theater areas

- Listing of Science & Innovation Theater sessions in Annual Meeting 2019 *Final Program*, website, and mobile app.
- Hotel Door Drop and *Final Program* advertising options available, at additional costs.
- AMCP will send a promotional e-mail to registered and prospective attendees—email will include a lead-in about the Science & Innovation Theaters and link to full information on Annual Meeting 2019 website
- Standard theater setup located in the Expo and setup as follows: classroom seating for 50 attendees; low riser with one standing lectern; and basic a/v consisting of LCD projector, screen, and sound system

## SCIENCE & INNOVATION THEATER PARTICIPANT RESPONSIBILITIES

- Assuming the cost and coordination for all audio visual services that are in addition to those included in the Science & Innovation Theater fee
- Designing, printing, and distributing Science & Innovation Theater invitations
- Creation, management, and delivery of the Science & Innovation Theater program

## PROMOTION OF SCIENCE & INNOVATION THEATERS

All materials intended to promote Science & Innovation Theaters, including websites, broadcast email messages, promotional brochures, invitations, signage, and other materials, must be approved by AMCP prior to release and distribution. Because changes may be required, it is strongly recommended that review and approval by AMCP occur before printing or production of the materials.

**All approved promotional, marketing, and other materials used in conjunction with the Science & Innovation Theaters must contain the following statement in a prominent type size and location on the materials:**

*"Science & Innovation Theaters are developed outside of the official continuing pharmacy education program at AMCP Managed Care & Specialty Pharmacy Annual Meeting. Science & Innovation Theaters do not offer continuing pharmacy education credit. The content of this Science & Innovation Theater and the opinions expressed by the presenters are those of the sponsor and/or presenters and not necessarily those of the Academy of Managed Care Pharmacy."*

No other phrase or reference to AMCP or AMCP Managed Care & Specialty Pharmacy Annual Meeting is permitted on Science & Innovation Theater materials. The AMCP logo or AMCP meeting graphics may not be used on Science & Innovation Theater materials. The words: "education," "educational" or "symposium" may not be used in any presentation titles or on any Science & Innovation Theater materials.

The following approved marketing opportunities may be used to promote the Science & Innovation Theater: display advertisements in the Journal of Managed Care & Specialty Pharmacy, advertisement in the Final Program, submit a tote bag insert for the attendee meeting bag, purchase an attendee pre-registration list for mailing an invitation, or hotel door drops.

Promotional materials may not be distributed in the aisles, in the convention center and hotel lobbies or public areas, or anywhere else in or on official AMCP-contracted property. Noncompliance of this regulation will result in the prompt removal of the offending person and property from that area and will result in loss of priority points by the Participant.

Promotional materials may be sent to the Participant's in-house mailing lists or a mailing list provided by AMCP. AMCP offers a one-time use of the advance meeting registration list to Science & Innovation Theater participants, to be used for promotion of the Participant's Science & Innovation Theater presentation. Mailing List Rental Guidelines and order forms will be provided in the Exhibitor Service Kit and available approximately four (4) weeks prior to the meeting. Please note the turn-around time for requested lists is three to five business days after completed forms and payment is received by AMCP.

## AUDIOVISUAL

Any audio-visual arrangements other than those provided by AMCP are the organization's expense and must be arranged through Freeman Audio Visual, the exclusive provider of audiovisual equipment for AMCP Managed Care & Specialty Pharmacy Annual Meeting.

## SIGNAGE

Participants hosting Science & Innovation Theaters are permitted to supplement AMCP signage with their own signage in these approved locations: one sign in the foyer outside of the Expo, one sign directly outside the assigned theater for their presentation, and in the exhibit booth. Signs must be professionally printed, no larger than 28"x 44. Please note: Proposed copy for signage must be approved by the AMCP Meetings department prior to printing. A maximum of two (2) signs may be displayed outside of your booth promoting your Science & Innovation Theater.

## PRESENTERS/SPEAKERS

All speakers and presenters for Science & Innovation Theaters must be registered for AMCP Managed Care & Specialty Pharmacy Annual Meeting and must be wearing their AMCP meeting badges in order to be admitted to the Expo. The organization coordinating the Science & Innovation Theater is responsible for ensuring all presenters are registered in advance of the session.

**One (1) complimentary meeting registration will be provided to a designated speaker of the participating company.**

## CHANGES/WITHDRAWALS

Changes to assigned time slots must be requested in writing to AMCP and will be accommodated only if the requested time slot is available.

Any company cancelling or withdrawing from time of application to January 2, 2019 will receive a 50% refund of total fee due. For any company that cancels after January 2, 2019, AMCP shall retain the full price of Science & Innovation Theater fee as liquidated damages. Cancellation of participation after January 2, 2019, does not release company from its obligation to pay 100% of the total Science & Innovation Theater fee and/or all other fees and expenses incurred by companies as a result of said cancellation.



# SCIENCE & INNOVATION THEATER RULES & REGULATIONS

## DEFINED TERMS

- a. The terms "AMCP" and "AMCP Management" as used herein shall mean the Academy of Managed Care Pharmacy.
- b. The term "Participant" as used herein shall mean a company participating in the Science & Innovation Theater.
- c. The term "Guidelines" as used herein shall mean the Science & Innovation Theater Rules and Regulations.

## APPLICABILITY, INTERPRETATION & GOVERNING LAW

- a. These Guidelines are part of the AMCP Science & Innovation Theater Contract between the Participant and AMCP. AMCP shall have the authority to interpret and enforce these Guidelines. All matters not covered by these guidelines are subject to the decision of AMCP Management. All decisions so made shall be as binding on all parties as the original Guidelines. The Participant or its designated representative is responsible for familiarizing itself with all Guidelines. The Participant or its Representative that fails to observe these conditions or the terms of the Science & Innovation Theater Contract may be ejected from the Science & Innovation Theater without refund.
- b. Any claim or cause of action arising out of this agreement shall be governed exclusively by the law of the Commonwealth of Virginia without regard to its conflict of laws principles. Any claim or cause of action arising under this agreement shall be adjudicated exclusively in the local or federal courts of the Commonwealth of Virginia. The Participant hereby submits to the personal jurisdiction of the courts located in the Commonwealth of Virginia.

## AMENDMENTS

These Guidelines may be amended at any time by AMCP, and all amendments so made shall be binding on Participants equally with the original Guidelines.

## ELIGIBILITY

- a. Science & Innovation Theater slots can only be secured by contracted AMCP Managed Care & Specialty Pharmacy Annual Meeting Expo exhibitors.
- b. Applications will be processed on a first-come, first-served basis. Companies that are not exhibiting are not eligible to participate in AMCP's Science & Innovation Theater program.
- c. Only exhibiting companies in good standing by March 25, 2019 with AMCP are permitted to submit an application for a Science & Innovation Theater slot. Exhibiting companies must settle any outstanding balances in order for their applications to be considered.
- d. If the Participant cancels or defaults on exhibit space, the contracted Science & Innovation Theater slot will be revoked and cancellation fees will apply, as outlined in these Guidelines.

## REVOCATION

AMCP Management reserves the right to revoke the Science & Innovation Theater Contract at its sole discretion.

## CANCELLATION BY AMCP

- a. AMCP may terminate the Participant's Science & Innovation Theater Contract (or part of it) when AMCP in its sole discretion believes that (a) the premises in which AMCP Managed Care & Specialty Pharmacy Annual Meeting is or is to be conducted has become unfit for occupancy, or (b) the holding of or AMCP's performance under the contract is substantially or materially prevented or interfered with by a cause or causes not reasonably within AMCP's control. AMCP is not responsible for delays, damage, loss, increased costs or other unfavorable conditions that arise as a result of such termination. Furthermore, in the event of such termination, AMCP may retain such part of the Participant's Science & Innovation Theater fees as shall be required to recompense AMCP for expenses incurred

up to the time of such termination or incident to such termination, with no liability for either party to the Contract. The Participant waives all claims for damages or recovery of payments made, except for the return of the pro-rated amount paid for the Science & Innovation Theater time slot less expenses incurred by AMCP.

- b. The above phrase "a cause or causes not reasonably within AMCP's control" includes but is not limited to: fire; casualty; flood; epidemic; earthquake; explosion; accident; blockage; embargo; inclement weather; act or threat of terrorism; riot or civil disturbance; strike, lockout, boycott or other labor disturbance; inability to secure necessary labor; technical or personnel failure; lack of or impaired transportation facilities; inability to obtain, condemnation, requisition or commandeering of necessary supplies or equipment or services; orders or restraints imposed by civil defense, military or other types of governmental authorities; or acts of God; or such circumstances making AMCP's performance impossible or commercially impracticable in its sole discretion.

## WAIVER, ENFORCEABILITY & BINDING NATURE

Once signed by the Participant and AMCP, the Science & Innovation Theater Application and Contract is irrevocable, and the rights of AMCP under this Contract shall not be deemed waived except as specifically stated in writing by an authorized representative of AMCP. The Participant further agrees that upon acceptance of this agreement by AMCP, with or without appropriate or timely payment of any and all fees, the Science & Innovation Theater agreement shall become binding and enforceable in accordance with its terms. This Contract will be binding on the Participant's and AMCP's successors. If any term, clause or provision hereof is held invalid or unenforceable by a court of competent jurisdiction, such invalidity shall not affect the validity or operation of any other term, clause or provision, and the invalid term, clause or provision shall be deemed to be severed from the agreement.

## LIABILITY

Participants are liable for any damage caused to Science & Innovation Theater floors, walls, columns, or to standard Science & Innovation Theater furnishings and equipment, or to other Participants' property. Participants may not apply paint, lacquer, adhesive or any other coating to building columns and floors, or to Science & Innovation Theater furnishings and equipment. The contracted Participant is responsible for all personal and corporate property placed in Science & Innovation Theater space.

## INDEMNIFICATION

- a. Each Participant, in making application for a Science & Innovation Theater time slot, agrees to protect, indemnify and hold harmless the following parties (including but not limited to): AMCP, the SDCC Freeman, Freeman Audio Visual, and their officers, directors, agents, contractors and employees from any and all claims, liability, damages or expenses asserted against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, arising out of or in any way connected with the negligence, wrongful acts of or breach of contract by the Participant or its agents, servants or employees.
- b. Each party involved in the Science & Innovation Theater agrees to be responsible for any claims arising out of its own negligence or that of its employees, agents or contractors.

## COMPLIANCE & REJECTION

- a. The Participant agrees that its Science & Innovation Theater presentation and related set-up, tear-down and promotional activities shall operate in strict compliance with these Guidelines.
- b. It is the responsibility of the Participant to ensure that all individuals involved with the planning, production, marketing and/or execution of a Science & Innovation Theater presentation are aware of and abide by the Science & Innovation Theater Guidelines.

- c. AMCP Management reserves the right to reject, eject or prohibit any presentation in whole or in part, or any Participant, or its representative, with or without giving cause. If any Participant is ejected for violation of these Guidelines, or for any other stated reason, no return of rental shall be made.

## PRICING & PAYMENT

- a. The rates for each Science & Innovation Theater time slot are as follows:
  - i. \$27,000 for AMCP Corporate Members. Membership must be confirmed by March 25, 2019
  - ii. \$36,000 for non-Corporate Members
- b. Participants may pay by check, wire transfer and credit card.
- c. Payment
  - i. 50% of total payment is due with application
  - ii. Balance is due 30 days from date of invoice or by January 2, 2019, whichever is earlier. Full payment is due with all applications submitted after January 2, 2019.
- d. If full payment is not received 30 days from date of invoice or by January 2, 2019, whichever is earlier, the Participant will be notified that its assigned Science & Innovation Theater time slot has been forfeited and will pay applicable liquidated damages as outlined in the "Science & Innovation Theater Time Slot Cancellation Policy," below.

## SCIENCE & INNOVATION THEATER TIME SLOT ASSIGNMENT

- a. Although AMCP will attempt to accommodate requests for specific Science & Innovation Theater time slots, no guarantees can be made that a company will be assigned the specific time slot requested.
- b. Any Participant not pleased with the initial assignment may submit a written request to Joshua Maze, Assistant Director, National Meeting Sales, at [jmaze@amcp.org](mailto:jmaze@amcp.org) to be placed on a waiting list for possible reassignment. The waiting list will receive consideration for reassignment on a first-come, first-served basis. No guarantees can be made that another choice will be available.
- c. Space is officially confirmed when you receive email notification from AMCP.

## SCIENCE & INNOVATION THEATER TIME SLOT CANCELLATION POLICY

As only contracted exhibitors may retain Science & Innovation Theater space, cancellation of exhibit space automatically results in cancellation of Science & Innovation Theater time slots. The following cancellation terms apply, regardless of how a Science & Innovation Theater time slot is cancelled:

- a. Notification of a Participant's decision to cancel a Science & Innovation Theater time slot must be submitted in writing to Joshua Maze, Assistant Director, National Meeting Sales, at [jmaze@amcp.org](mailto:jmaze@amcp.org).

- b. The date of receipt will be the official cancellation date. Companies that cancel a Science & Innovation Theater time slot will be subject to fees based on the date of receipt, as follows:
  - i. If the Participant cancels the Science & Innovation Theater time slot on or before January 2, 2019 the Participant will pay as liquidated damages 50% of the total contracted Science & Innovation Theater fee.
  - ii. If the Participant cancels the Science & Innovation Theater time slot space after January 2, 2019, the Participant will pay as liquidated damages 100% of the total Science & Innovation Theater fee.
- c. AMCP retains the right to utilize cancelled Science & Innovation Theater time slots at its discretion.

## NO-SHOW POLICY

Any Participant who has not checked in with AMCP Expo staff by 30 minutes prior to the start of their contracted time slot will be regarded as a "no-show." The Participant will have been deemed to have cancelled the Science & Innovation Theater contract, and, as such, the Participant will pay as liquidated damages 100% of the total contracted Science & Innovation Theater fee. AMCP will be free to utilize the space at its discretion.

## LOCATION OF SCIENCE & INNOVATION THEATERS

- a. Science & Innovation Theaters will be located in the back of the Expo, in the SDCC.
- b. AMCP reserves the right to alter the location of the Science & Innovation Theaters as shown on the official floor plan, if deemed, in the sole discretion of AMCP, to be advisable or in the best interests of the Expo.

## SCIENCE & INNOVATION THEATER PRESENTATION SCHEDULE

There are a total of ten (10) slots, and two (2) Science & Innovation Theaters will be conducted per time slot. All space and time slots will be scheduled by AMCP. Applications will be processed on a first-come, first-served basis per Eligibility Requirements. Companies are limited to two (2) theater presentations.



## SCIENCE & INNOVATION THEATER CONFIGURATION

- a. The Science & Innovation Theater will include classroom seating for up to 50 attendees; a lectern at the center of the stage; screen, LCD projector and sound system and a draped six-foot table on which Participants may place literature.
- b. Seating, A/V and stage area items must not be moved.

## INSTALLATION & DISMANTLING

- a. Installation: Participants will have access to the Science & Innovation Theater area 15 minutes before their assigned Science & Innovation Theater slot. Participants and their speaker(s) can “prep” during this time. Please note that to facilitate people getting refreshments and finding a seat before the presentation begins, attendees will be allowed into the Science & Innovation Theater approximately 15 minutes before the presentation begins.
- b. Dismantling: Participants must remove all literature, materials, handouts, etc., from the Science & Innovation Theater within 15 minutes after the end of their presentation time slot. Any such materials left longer than 15 minutes after the time slot’s conclusion will be considered trash and disposed of accordingly.

## GIVEAWAYS

- a. Companies are permitted to distribute from the Science & Innovation Theaters, during their assigned time slot only, giveaways in accordance with the policies outlined below.
- b. AMCP will only permit companies to distribute giveaways that are educational for pharmacists, physicians and/or patients, and modest in value.
- c. A “company” is defined as a for-profit entity that develops, produces, markets or distributes drugs, devices, services or therapies used to diagnose, treat, monitor, manage and alleviate health conditions.
- d. Non-profit exhibitors may continue to give away items that are associated with products or services of the exhibiting company and/or be related to the health care practitioner’s work. These giveaways must not exceed a retail value of \$100.
- e. In addition, exhibitors are encouraged to review and adhere to other applicable guidelines and codes of ethics. AMCP also encourages all exhibitors to check with their companies’ own medical affairs/compliance staff for guidelines adhered to by their own companies.

## PHOTOGRAPHY & VIDEO RECORDERS

- a. Recording video and taking photographs (with film or digital devices, including camera phones), other than by the AMCP official photographer or videographer, is prohibited. Unapproved photos and/or videos will be confiscated.
- b. The following exception shall apply, provided appropriate permission has been obtained from AMCP—Participants and their display companies may record video of their own Science & Innovation Theater presentation(s) for marketing or archival purposes.
- c. During AMCP Managed Care & Specialty Pharmacy Annual Meeting, attendees, vendors, guests and exhibitors may be photographed by the official AMCP photographer, or videotaped by the official AMCP videographer. An individual’s photo, likeness or image may be used in future promotional AMCP publications or materials.

## PRESENTATION GUIDELINES

- a. The Participant agrees to utilize the Science & Innovation Theater(s) for promotional presentations or activities, highlighting a new service, or presenting data on a new product. Participants are not permitted to present any CME/CE educational symposia, sessions or activities in the Science & Innovation Theater.
- b. Science & Innovation Theater speakers and topics must be sent to AMCP for approval prior to being publicized.
- c. All products marketed and promoted in the Expo, including within the Science & Innovation Theater, that are regulated by the Food and Drug Administration (FDA) must meet FDA guidelines and be FDA-approved. It is the responsibility of Participants to ensure adherence to Food and Drug Administration (FDA) regulations, policies, practices and guidelines, and all other applicable industry guidelines, concerning the demonstration, discussion, use and/or display of products, technologies, and/or services at AMCP Managed Care & Specialty Pharmacy Annual Meeting. In addition, AMCP encourages all Participants to check with their companies’ own medical affairs/compliance staff for guidelines adhered to by their own companies.
- d. Participants are reminded of the FDA restrictions on the promotion of investigational and pre-approved drugs, devices and procedures. Information regarding FDA regulations should be obtained directly from the FDA. For more information, visit <http://www.fda.gov/RegulatoryInformation/Guidances/>
- e. Participants are reminded that clinical trial results are embargoed from being presented or announced in any forum until the time of the presentation at the Annual Meeting. It is the Participants’ responsibility to know whether its trial is subject to the embargo regulation. Presentation or discussion of scientific research results in the Science & Innovation Theater prior to the scheduled AMCP Managed Care & Specialty Pharmacy Annual Meeting is strictly forbidden.
- f. All Science & Innovation Theater sessions must be held in compliance with AdvaMed and PhRMA regulations. AMCP approval will be based on these regulations.
- g. Copyright of the content presented at the Science & Innovation Theater shall be owned by the Science & Innovation Theater participant with all rights intact. The Science & Innovation Theater participant is responsible for obtaining copyright permissions and licenses for materials previously copyrighted that will be used as part of the Science & Innovation Theater program.
- h. Failure to comply with these guidelines will result in the loss of all priority points; the Participant being ejected from the Science & Innovation Theater; and the Participant being prohibited from securing a Science & Innovation Theater time slot at future AMCP national meetings.

## REGISTRATION & ADMISSION

- a. Admission to the Science & Innovation Theater will be by official badge obtained upon registration, entitling the wearer to unlimited attendance in accordance with AMCP Management policy. The badge is not transferable. All attendees of presentations held in the Science & Innovation Theater must be badged as either an exhibitor or other attendee category.
- b. AMCP Management shall have sole authority over admission policies at all times.





## ATTENDANCE

**AMCP makes reasonable attempts to attract quality attendees to the Expo and Science & Innovation Theater, but does not guarantee specific volumes of traffic, levels of qualification or overall attendance.** Traffic by any given Science & Innovation Theater is a function of that particular Science & Innovation Theater and not the responsibility of AMCP. AMCP will not refund a participant's fee on the basis of attendance.

## SOLICITATION

The aisles and other spaces in the SDCC not leased to exhibitors and/or Participants shall be under the control of AMCP Management. All presentations, meetings, distribution of literature, and the transactions of business of any nature shall be made within the Science & Innovation Theater, or, if applicable, in the Participant's exhibit space. Temporary staff and/or Science & Innovation Theater personnel, including third-party planners, shall be restricted to the same guidelines as authorized exhibitor personnel. Solicitation in the aisles outside the Science & Innovation Theater or intercepting those in attendance for advertising purposes is strictly prohibited.

## SUBLETTING, SHARING & EXCHANGING

The Participant may not assign, sublet, share, apportion or Expo all or any part of their Science & Innovation Theater time slot with or to another organization or business unless prior written consent has been obtained from AMCP, which consent may be conditioned on the payment of such fees as AMCP determines. If the Participant submits a written request prior to the first day of AMCP Managed Care & Specialty Pharmacy Annual Meeting, at its sole discretion, may grant exceptions to the following: a corporate parent or subsidiary of the Participant; another subsidiary of the parent corporation; a partner of the Participant in an ongoing partnership with a written partner agreement; and/or other partnerships/collaborations as deemed appropriate by AMCP. The Participant must provide to AMCP written documentation of the particular relationship. AMCP retains the right to remove from the Science & Innovation Theater any company or organization without a signed AMCP Science & Innovation Theater contract.

## AMERICANS WITH DISABILITIES ACT

Science & Innovation Theater participants represents and warrants (i) that its Science & Innovation Theater will be accessible to the full extent required by law; (ii) that its Science & Innovation Theater will comply with the American with Disabilities Act (ADA) and with any regulations implemented by the ADA; and (iii) that it shall indemnify and hold AMCP harmless from and against any and all claims and expenses, including attorneys' fees and litigations expenses, that may be incurred by or asserted against AMCP, its officers, directors, agents, or employees on the basis of the participant's breach of this paragraph or noncompliance with any of the provision of the ADA.

**Questions regarding AMCP Science & Innovation Theaters?** Contact Joshua Maze, Assistant Director, National Meeting Sales, AMCP, 703/684-2619 or [jmaze@amcp.org](mailto:jmaze@amcp.org).



# SCIENCE & INNOVATION THEATER CONTRACT

## COMPANY AND CONTACT INFORMATION (PLEASE TYPE OR PRINT CLEARLY)

### PAYMENT METHOD — CHECK OR WIRE TRANSFER:

50% of Science & Innovation Theater fee is due with application. Upon assignment of a time slot, AMCP will invoice the Participant for the remaining balance; due 30 days from date of invoice or January 2, 2019, whichever date is earlier.

### PAYMENT METHOD — CREDIT CARD:

AMCP will charge the credit card provided 50% of the total amount due with your submitted application, and the balance will be charged 30 days from date of invoice or January 2, 2019, whichever date is earlier.

### TERMS & CONDITIONS:

1. Only participating exhibiting companies in good standing, as of January 2, 2019, with AMCP are permitted to submit an application for a time slot. Participating companies must settle any outstanding balances in order for their applications to be considered.
2. This application will not become a binding Contract until a time slot is assigned and this application is approved and signed by AMCP.

### AGREEMENT:

I, the undersigned, hereby make application for a time slot in the Science & Innovation Theater at AMCP Annual Meeting 2019. I am an authorized representative of the company with the full power and authority to sign and deliver this Application. My signature below verifies that I have read and understand the conditions of this contract as well as the terms and conditions contained in the "Science & Innovation Theater Rules & Regulations" section of this prospectus. By signing below, the company listed on this Application agrees to comply with the policies, rules and regulations contained in the AMCP Exchange Prospectus, the Exhibitor Service Kit, the Science & Innovation Theater Rules & Regulations and all policies, rules and regulations adopted by AMCP hereinafter. By signing below, I also indicate my company's agreement to be bound by support fees and all such terms and conditions. I further understand the AMCP Science & Innovation Theater payment and cancellation policy.

AUTHORIZED OFFICER'S NAME

TITLE

AUTHORIZED OFFICER'S SIGNATURE (REQUIRED)

DATE

COMPANY NAME (AS YOU WANT IT TO APPEAR IN THE PROGRAM)		BOOTH #
NAME OF CONTACT PERSON		TITLE
ADDRESS		
CITY	STATE	ZIP
DIRECT TELEPHONE		FAX
CONTACT PERSON'S EMAIL ADDRESS (REQUIRED)		WEB ADDRESS

IF COMPANY EXHIBITS AT AMCP UNDER A DIFFERENT NAME, WHAT IS IT?

## THEATER TIME SLOT PREFERENCES (PLEASE RANK YOUR PREFERRED TIMES, 1-3. TIMES SUBJECT TO CHANGE.)

Preferred	Day	Time
_____	Slot 1, Wednesday, March 27	12:00 PM – 12:30 PM
_____	Slot 2, Wednesday, March 27	12:45 PM – 1:15 PM
_____	Slot 3, Wednesday, March 27	1:30 PM – 2:00 PM
_____	Slot 4, Thursday, March 28	9:45 AM – 10:15 AM
_____	Slot 5, Friday, March 29	10:30 AM – 11:00 AM

*The proposed program length must not exceed the time frames listed.*

## FEES (PLEASE CHECK THE APPROPRIATE CIRCLE BELOW)

- ☐ AMCP Corporate Member\* \$27,000
 ☐ Non-Corporate Member \$36,000

\* Must have been a Corporate Member in good standing as of April 3, 2018, to receive the discounted pricing.

## METHOD OF PAYMENT (PLEASE DO NOT EMAIL CREDIT CARD INFORMATION)

Please be sure to read through the notes, terms and conditions listed in the box on the left.

Full payment is due with all applications received after January 2, 2019.

Check made payable to AMCP or Wire Transfer for \$\_\_\_\_\_ (in U.S. funds drawn on a U.S. Bank); AMCP Federal Tax Id: 22-3020486.

- ☐ Visa
 ☐ Mastercard
 ☐ American Express

CARD NUMBER	EXPIRATION DATE (MONTH/YEAR)
CARDHOLDER PRINTED NAME (AS IT APPEARS ON YOUR CARD)	CVS NUMBER (3 OR 4 DIGIT SECURITY)
CARDHOLDER TELEPHONE	CARDHOLDER EMAIL

I, the undersigned, authorize the Academy of Managed Care Pharmacy to charge my credit card.

CARDHOLDER SIGNATURE (REQUIRED)

## MAIL THIS FORM AND SEND

### PAYMENT TO:

AMCP  
ATTN: Joshua Maze  
Assistant Director, National Meeting Sales  
675 North Washington St., Ste 220  
Alexandria, VA 22314

## FOR QUESTIONS, PLEASE CONTACT JOSHUA AT:

[jmaze@amcp.org](mailto:jmaze@amcp.org)  
703/684-2619

## PLEASE NOTE:

\* Two (2) Science & Innovation Theaters will be conducted per time slot. All space and time slots will be scheduled by AMCP. Companies are limited to two (2) Science & Innovation Theaters.

Subject to federal laws and regulations, attendance at certain sessions is restricted to payors, formulary committee, or other similar entity representatives with knowledge and expertise in the area of health care economic analysis, carrying out responsibilities for the selection of drugs for coverage or reimbursement. For more information, please visit: [www.amcpmeetings.org/preapproval-information-exchange/](http://www.amcpmeetings.org/preapproval-information-exchange/).



675 N. WASHINGTON STREET • SUITE 220  
ALEXANDRIA, VA 22314

TEL: 703/684-2600

[WWW.AMCP.ORG](http://WWW.AMCP.ORG)